



LET'S GRAB A BOOTH

PARTNERSHIP GUIDE



CINEMATIC CONVERSATIONS. AUTHENTIC BRAND INTEGRATION.

PREMIUM STORYTELLING • ORGANIC PLACEMENT • ORIGINAL CONTENT

What is Let's Grab a Booth?

Let's Grab a Booth is a conversation-driven series where craft cocktails set the table for stories worth staying for. Each episode begins behind the bar, where our guest joins host Vance Daniels to make a cocktail or mocktail before settling into the booth for an honest, engaging conversation.

Come for the drinks, stay for the conversation.

Why Partner With Us?

Let's Grab a Booth gives brands a natural place inside the experience—not around it. From the cocktail being made to the conversation that follows, partnerships can be thoughtfully integrated into content audiences are already choosing to watch.

Authentic Integration

Your brand becomes part of the experience in a way that feels natural to the show.

Premium Production

Cinematic visuals, craft cocktails, and thoughtful storytelling present your brand in a polished environment.

Content Beyond the Episode

Partnerships can extend across full episodes, Quickshots, social content, and custom brand activations.

Audience & Brand Fit

Audience Profile

Adults who are drawn to hospitality, entertainment, travel, personal growth, and premium lifestyle experiences.

Our content is designed for engaged, curious viewers who value authentic recommendations, memorable experiences, and meaningful conversations.

Ideal Brand Partners

- Spirits & Mixers
- Hospitality & Travel
- Restaurants & Nightlife
- Automotive
- Consumer Lifestyle Brands
- Financial Services
- Wellness & Non-Alcoholic Beverage Brands

Sponsorship Opportunities

Presenting Partner

The highest level of integration across the series, with prominent brand visibility, custom activations, social content, and opportunities for an ongoing partnership.

Episode Partner

Align your brand with a specific episode through organic integration, sponsor recognition, and supporting social content.

Category Partner

Own a relevant category within the Let's Grab a Booth experience, with opportunities for ongoing integration across episodes and supporting content.

Custom Brand Activations

Product Launches

Introduce a new spirit, product, or experience through a custom cocktail, feature segment, or dedicated place of content

Hospitality Integration

Feature your venue, bar, hotel, or hospitality brand naturally within the show's cocktail and conversation experience.

Event Activations

Bring your brand into special events, live experiences, and hospitality moments through custom integrations designed around the occasion.

Branded Content

Create custom short-form or branded content built around your product, campaign, or message while staying true to the Let's Grab a Booth experience.

See It In Action

Explore the show, watch full episodes, and see the Let's Grab a Booth experience in action.

YouTube Channel



Explore episodes, Quickshots, and more from Let's Grab a Booth.

Episode Playlist



Watch full episodes and experience the cocktails, guests, and conversations that define the show.

Sizzle Reel



Get a quick look at the style, energy, and experience of Let's Grab a Booth.

Let's Build Something Together

Ready to explore a partnership with Let's Grab a Booth?

Let's create a partnership that brings your brand naturally into authentic conversations, memorable experiences, and premium content.

Now accepting brand partnership inquiries.

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